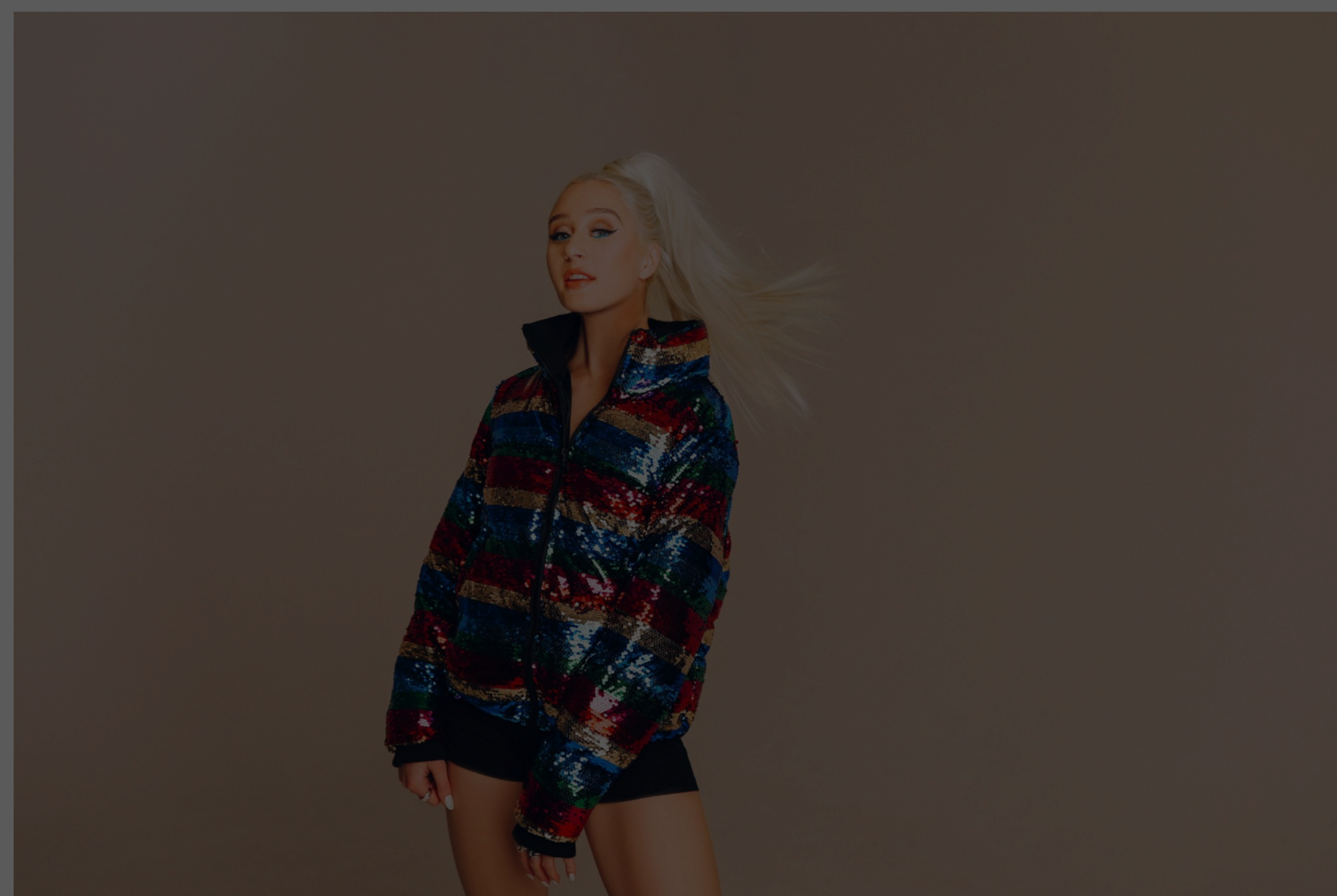


MUSIC

BOOM DICE X CHARLOTTE HANNAH BRING US ANTHEM – ‘CONFIDENCE’

BY JAKE WRIGHT - FEATURES EDITOR
November 23, 2020

Grammy nominated producer 'Boom Dice' returns featuring 22-year-old vocalist, Charlotte Hannah of lifting our self-esteem at a time where I'm sure underpins 'Confidence' in 2019 and was searching for a match its vibe, eventually finding the 'crispy, pop' recommendation. The vocalist quickly fell in love with London Music Scene and City Nights. To her, it felt new and revolutionary and inspired her to write 'Confidence'.



On this single you can see why the producer waited so long for a voice like Charlotte's to come along. The singer, from Yorkshire in the north of England, describes the song as "a song that celebrates everyone. If you are listening to this song, it is for you. And I want you to thrive with it. Walk that catwalk we call life and own it." The manner in which she uses her vocal range within the track delivers multiple emotions, whether it be tongue in cheek, sassy or even sexy at points, Hannah's impressive throughout.

For the singer, 'Confidence' marks a step forward in her song writing prowess, this time tackling key issues head on. "I hadn't written a song like confidence to date, and really wanted to have a song that not only represented and included everyone but celebrated every person of all genders, sexualities, skin colour, race, body size, height and so on." Charlotte states, "this time I wanted to unleash a song for someone else. A song that told that person 'I want you to be confident' because being you, as you are - is enough. Not only is it enough but it's something to be proud of." This sense of empowerment could provide a foundation for the emerging artist to build upon. There's certainly room out there for more feel-good music and I for one hope she continues to deliver.

"I'm a northern girl born and bred. I put glitter on to go on stage and then a scarf, hat and gloves to walk my dog round the fields with family. It's kinda the best of both worlds." Charlotte says. A quote that perfectly describes her personality. The artists humble nature stems from her upbringing and could play a key factor in her trajectory in the future. Honestly, it's refreshing to hear about a vocalist from Doncaster as apposed to LA, New York or London. With less press outlets and less chances to get spotted, it shows the vocalists undeniably strong work ethic. A trait that will only ever bring success.

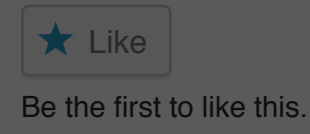
Boom Dice's emphatic production lays the foundations for Charlotte's impressive vocal ability to shine. 'Confidence' with it's feel good, empowering message is the song we need right now. It gives us a reminder to be kinder to ourselves and that once again, good times lie ahead.

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