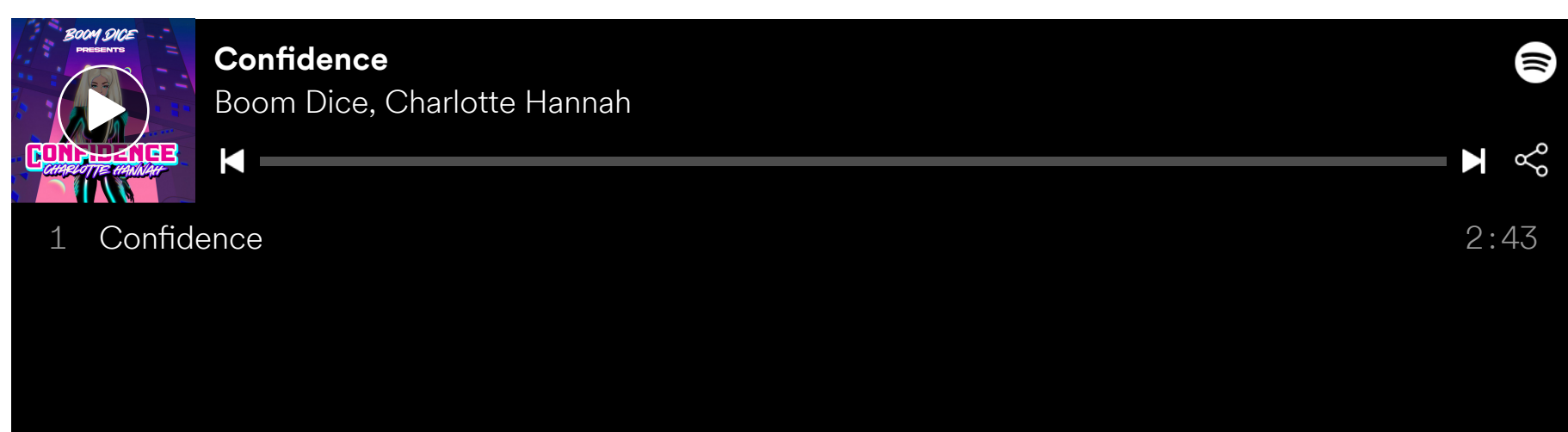
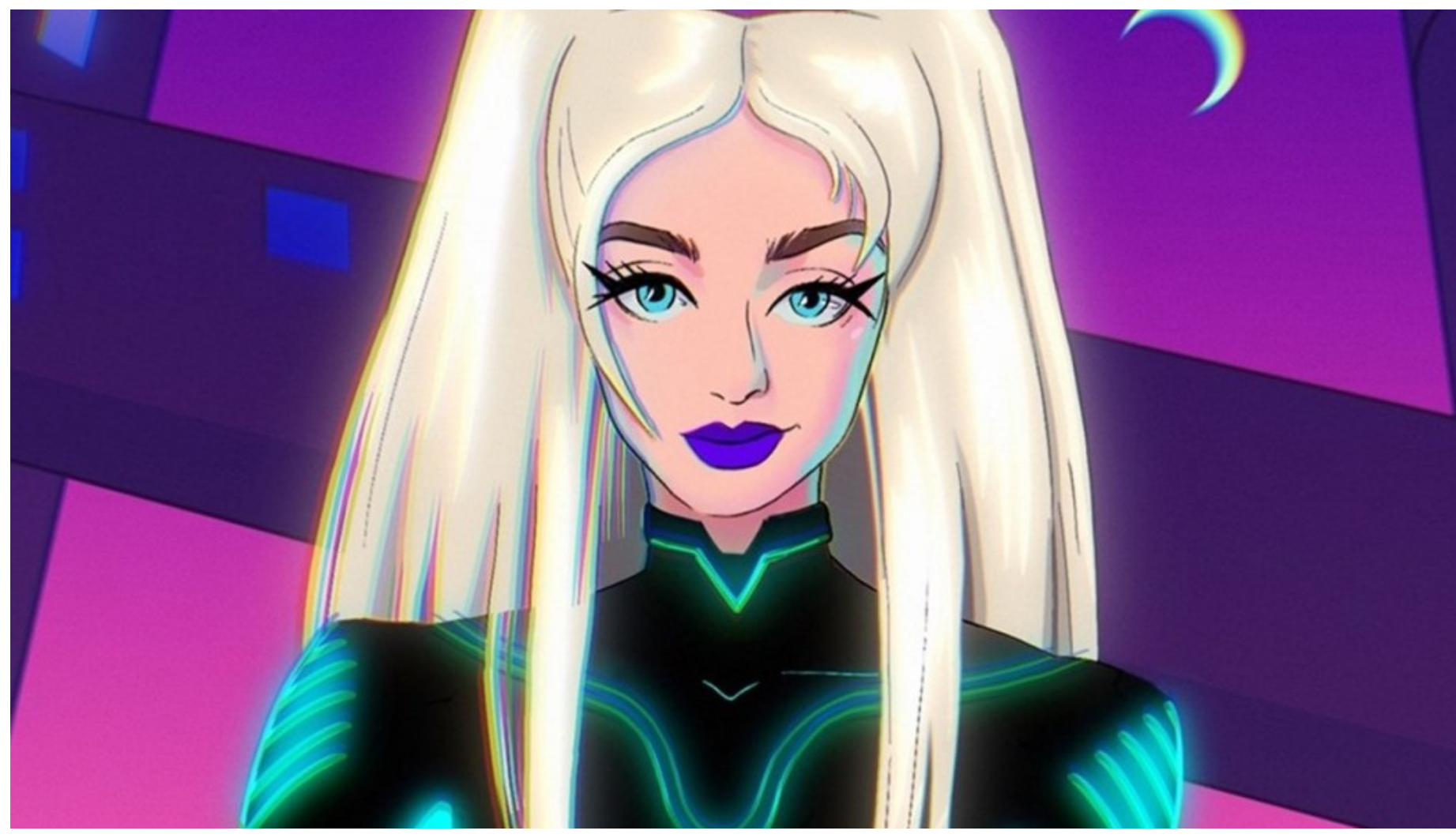




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First Listen: Charlotte Hannah – Confidence

RYAN MARTIN on November 20, 2020 at 10:47 am

Charlotte Hannah has today released her new single titled 'Confidence'. With the collaboration from Grammy-nominated Producer Boom Dice, Charlotte drops a sexy soul bomb with a solid groove and signature sound set to liven the most quarantined quarters and raise the levels of any decent sound system.

The beat, balance, and banter are merged effortlessly into an original track that highlights the creators and permanently etches their names into your playlists.

ABOUT CHARLOTTE HANNAH & 'CONFIDENCE'

Boom Dice wrote the beat that underpins 'Confidence' in 2019, and was searching for over a year for the right type of voice to match its vibe, when he found the 'crispy, pop shine' of Charlotte Hannah through a recommendation. Charlotte fell instantly in love with the beat – envisioning the sounds of Vogue, London Music Scene and City Nights. To her, it felt new and revolutionary and inspired her to write 'Confidence'.

Working remotely for the first time, Boom Dice kept in touch with Charlotte over video chat during the writing process to formulate the final version of 'Confidence'. The track was recorded at Bryan's studio in London. Charlotte hasn't written a track like 'Confidence' before, but wanted it to represent and include people of all genders, sexualities, race, body size and minorities, to empower & inspire a stronger sense of self assurance.

With a thick, bouncy bass line, dancy beat and catchy chorus, 'Confidence' is fun, sassy, sexy and truly anthemic. An ode to self-love, Charlotte Hannah perfectly captures the feeling of strutting down a catwalk. 'Confidence' releases on 20th November 2020 & interview slots with Boom Dice & Charlotte Hannah are available.

Discussing the single, Boom Dice said: "'Confidence' is about being strong in personality, spirit, and who you are. I want people to feel empowered by it, but also playful and sassy."

Charlotte Hannah also explains: "I sang: 'Every time you feel less confident I want you to think of me', because being you, as you are – is enough. Not only is it enough but it's something to be proud of. 'Confidence' to me is a song that celebrates everyone. If you are listening to this song, it is for you. And I want you to thrive with it."

Boom Dice; AKA Bryan Wilson, is a Grammy-nominated Producer, Songwriter, Mixer & Artist. He has worked with globally acclaimed artists such as Sofi Tukker, Stormzy, Disclosure, John Newman, Wolf Alice, Lianne La Havas, Mabel, and Jay Electronica w/ Jay-Z. Aside from his multi Grammy-nominated work with Sofi Tukker, Boom Dice has been heavily involved with their new label 'Animal Talk, as a writer, producer, and mixer – establishing himself as the go-to 'finisher' at every stage of a project for artists like Boii and L.A based DJ LP Giobbi (frontwoman for the Femmehouse initiative, who champions women in the music industry).

Bryan created the Boom Dice Presents Artist Showcase Platform to address problems within the modern music industry. New artists often still believe that a major label will come along and make them into a star without laying the groundwork for their careers. The platform partners with acts & their teams from the ground up all the way through to release and marketing. Boom Dice helps aspiring artists he believes in by writing and producing with them on his singles.

22-year-old Charlotte Hannah is from Yorkshire, UK and has already worked with multiple big names including Tom Barker and Eliot Kennedy from the world-famous Steelworks Studios. Both a singer, songwriter and director, Charlotte is supported by BBC Introducing and has shared lineups with the likes of Gary Barlow, Fleur East, Ella Henderson & Jonas Blue.

Her quaint countryside upbringing starkly opposes her stand-out, vibrant image – since she was little, Charlotte dreamt of being a singer and performing to people. She took her dreams into her own hands six years ago when she started posting songs and covers on YouTube. Now with over 20,000 subscribers, Charlotte recently released the single 'POISON', for which she also directed the music video.

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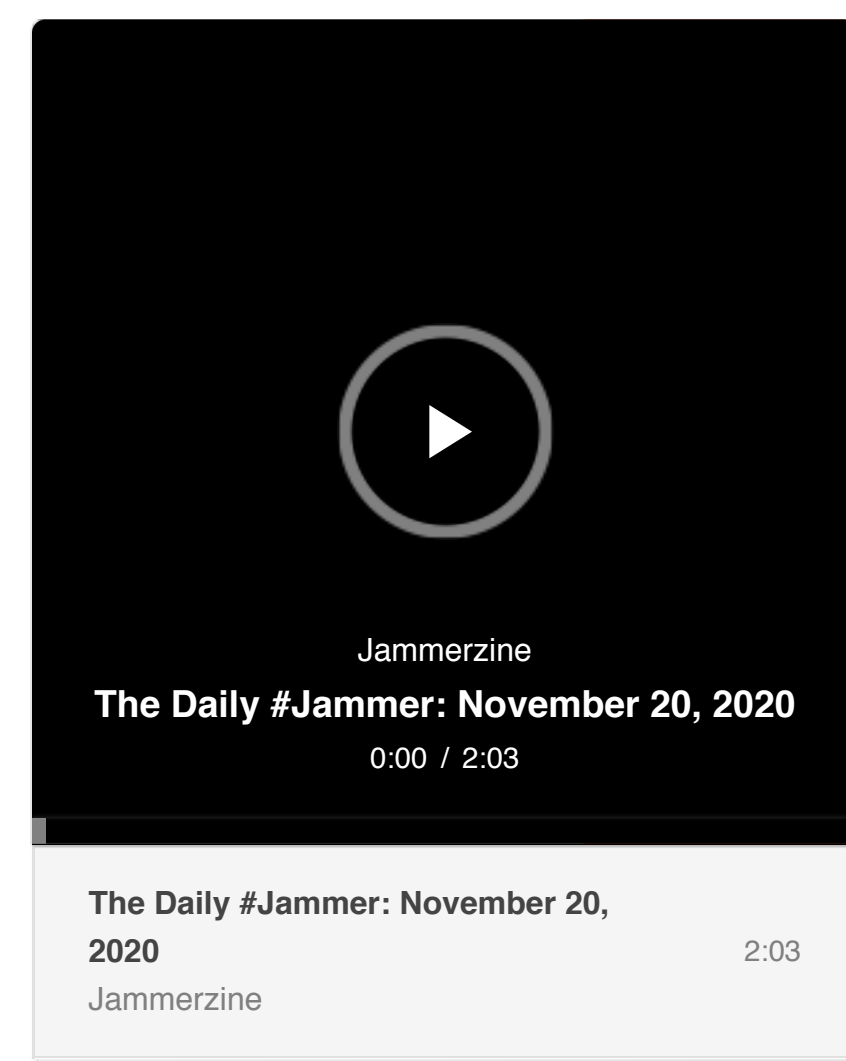
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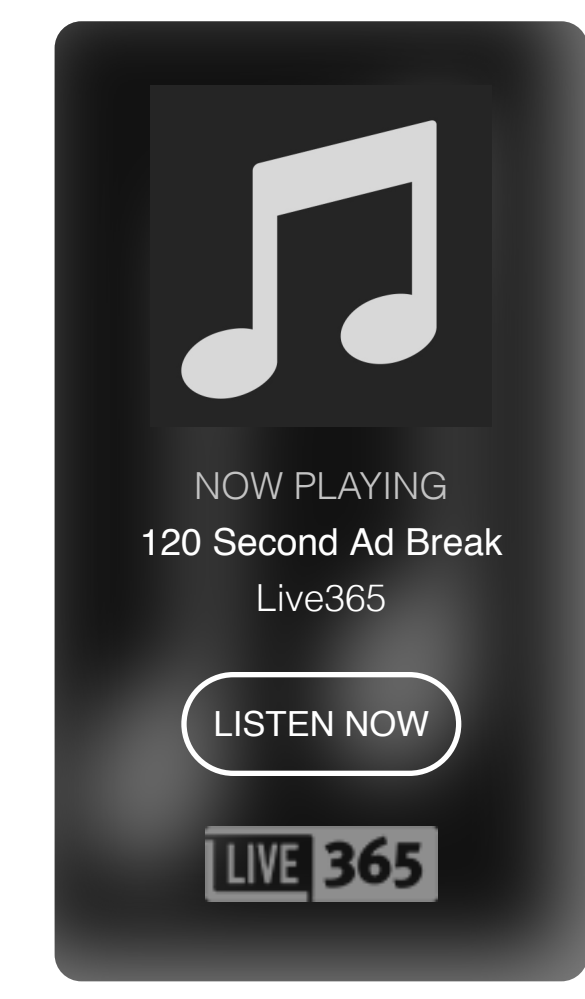


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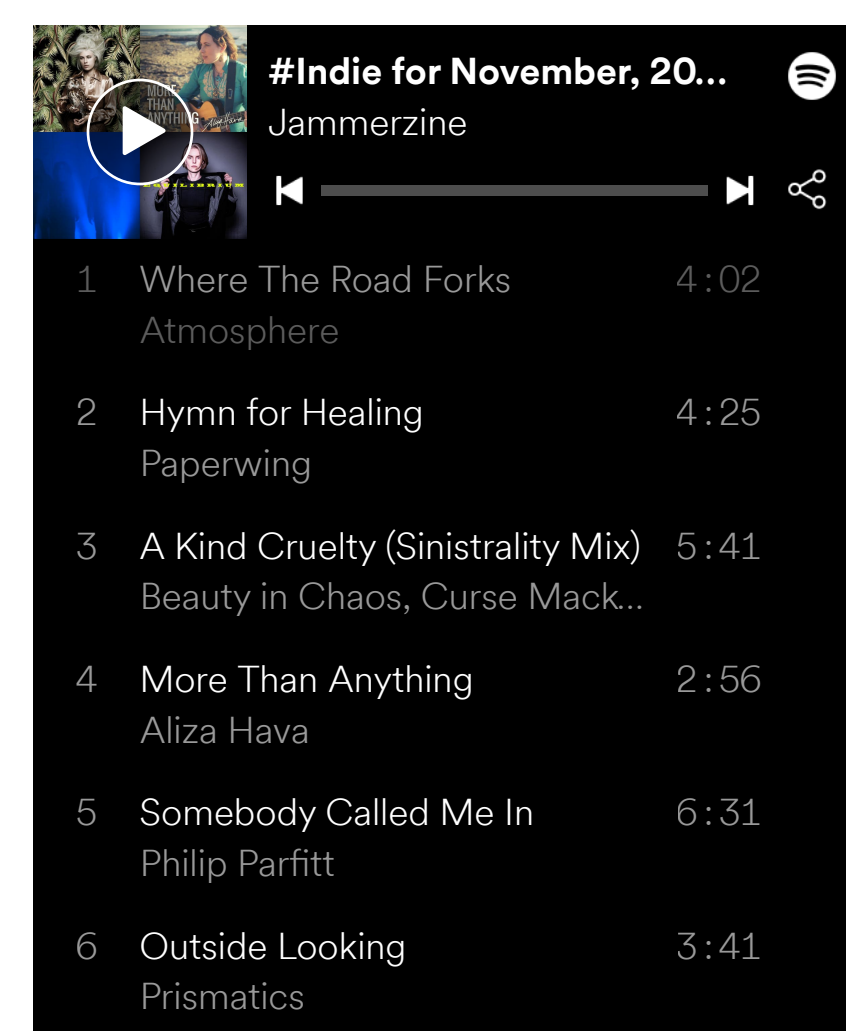
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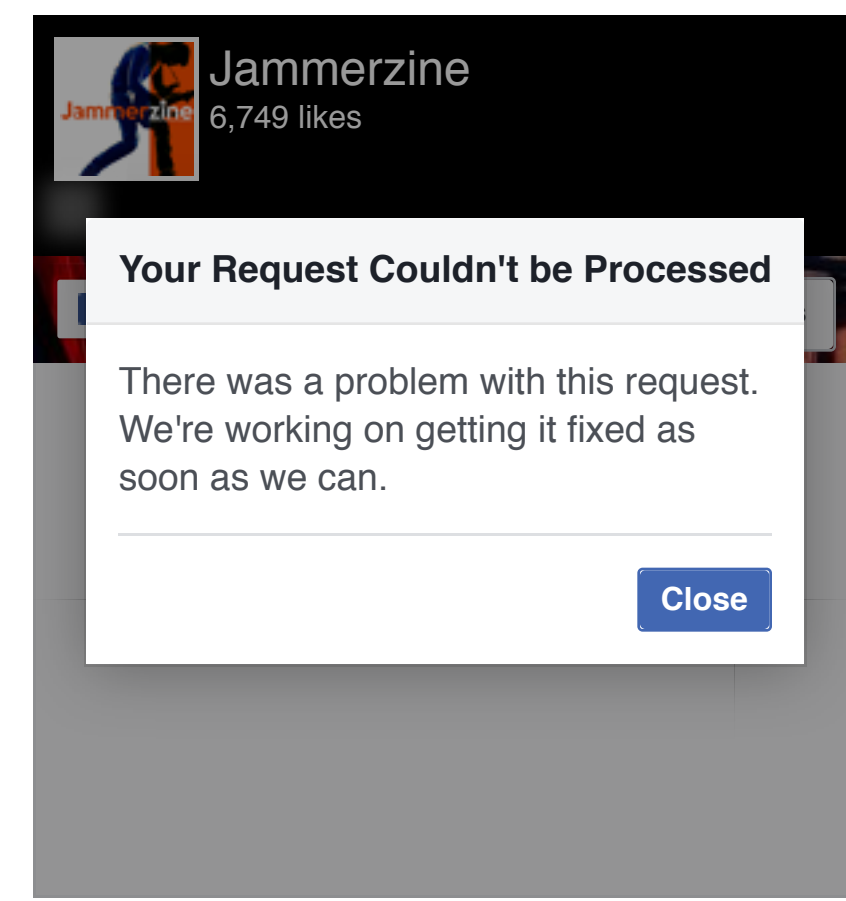
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